



THE POWER OF MOVEMENT

Fall 2026

Free People
Movement Intern
Design Challenge

Created By:
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When designing a new collection, I go through these steps to ensure that I fully flesh out a concept.

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STEP 01

IDEATION

- 1. Find Color Inspiration / Forecast
- 2. Find Material Inspiration
- 3. Find Concept Inspiration
- 4. Creating Moodboard

STEP 03

TECHNICAL BREAKDOWN

- 1. Flesh out Sketches
- 2. Create Material Content
- 3. Outline Features

STEP 02

SKETCHES CREATION

- 1. Create Rough Drafts
- 2. Create Full Body Sketches
- 3. Create Color ways for Sketches
- 4. Create Tech Flats for Ideas

I will use this same method for creating a collection for Free People Movement Fall 2026



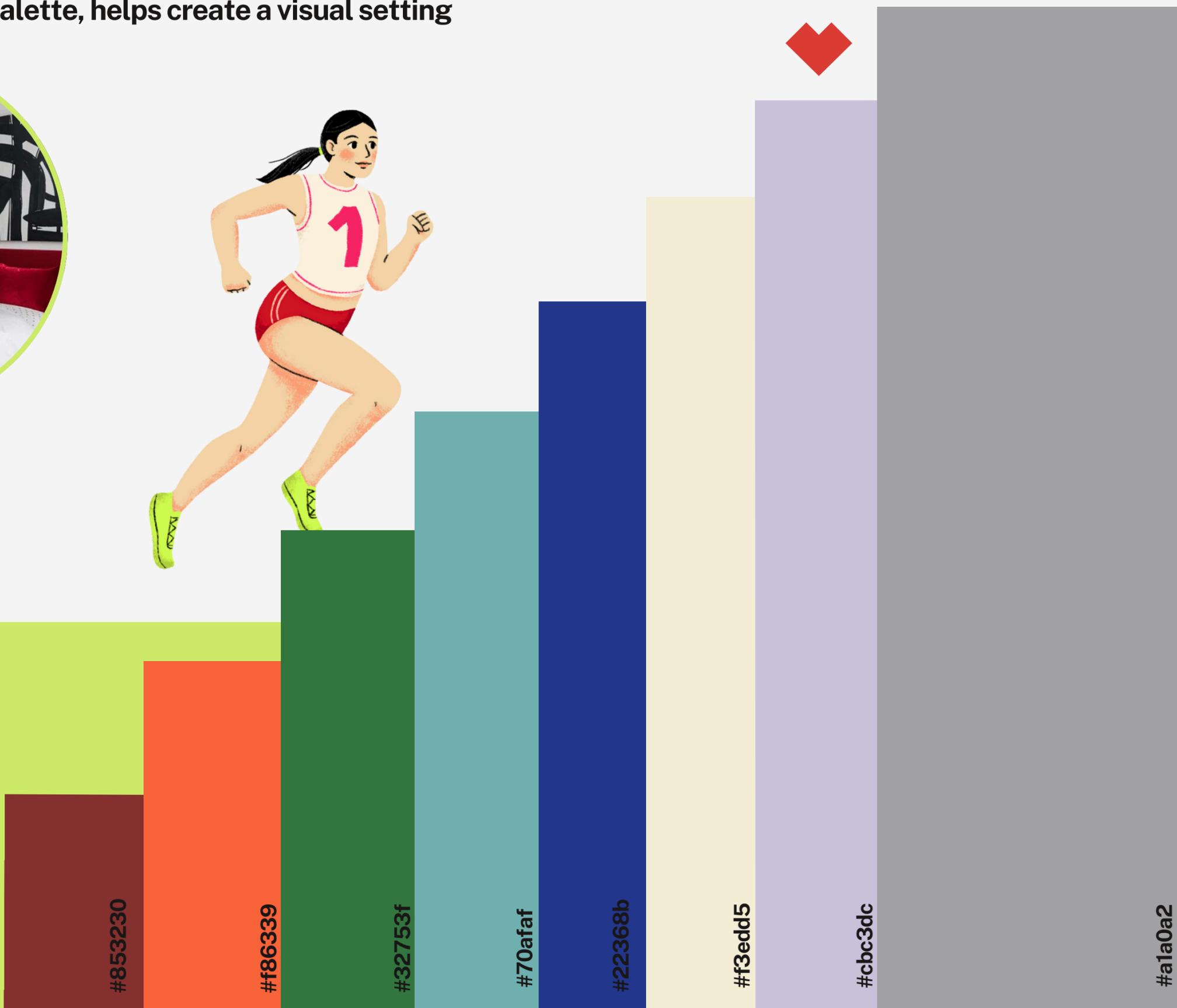
I draw most of my color inspiration from Interior design, as these color palette, helps create a visual setting



Based on research provided by WGSN, in the Fall of 2026, these key colors will be very prominent.

Bold, electric colors, such as orange hues, are important, while pastel, more-sweet colors are better for active wear. Both of these can be combined to create a capsule collection for Fall 2026.

These colors help show Free People Movement's commitment to playfulness and effortless style, while powerful colors help invigorate the wearer.





Main Concept: SUSTAINABILITY

- Soft, breathable insulator
- Organic Cotton maintains durability without harsh chemicals
- Good for layers, fleeces, and warmups

- Promotes movement through high elasticity.
- Important for silhouette as it helps create skin-tight silhouettes
- Small percentages improve lifespan



**RECYCLED
POLYESTER**



**ORGANIC +
RECYCLED
COTTON**



NYLON



**ELASTIC
(SPANDEX)**

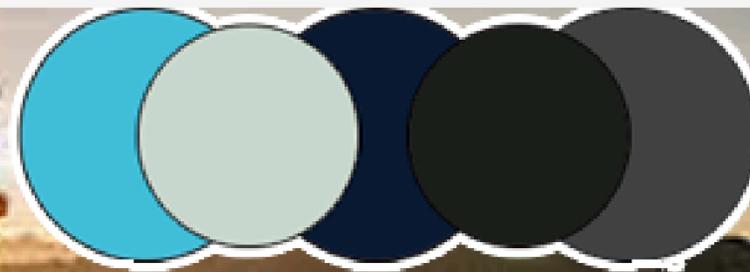
- Strong, Durable, and Abrasion-Resistant
- Reuses water bottles and waste for fabric
- High moisture wicking and quick drying

- Strong stretch recovery as well as strong support material.
- High abrasion resistance and long-term durability
- Lightweight and breathable fabric.
- Can be recycled nylon although more expensive



Active and Leisure Wear consideration

Eco Friendly Innovations



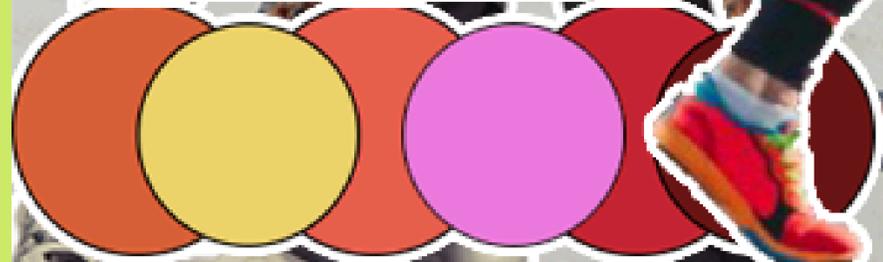
Sustainable Materials

Storage Solutions

Performance
#Movingtogether

Combination of Baggy and Tight Silouettes

Unique and Trendy Patterns/Designs



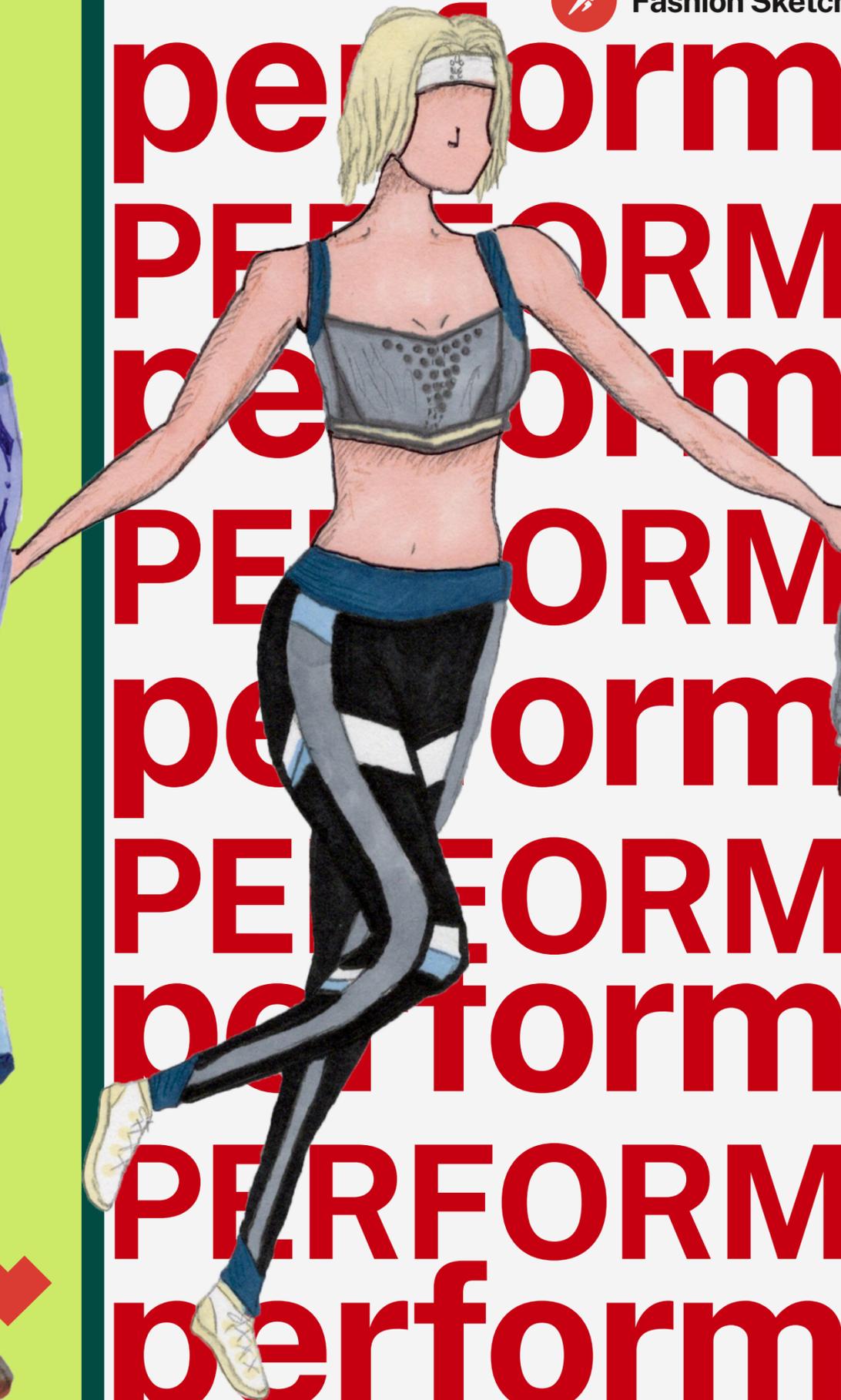
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Free People Movement

Fall 2026

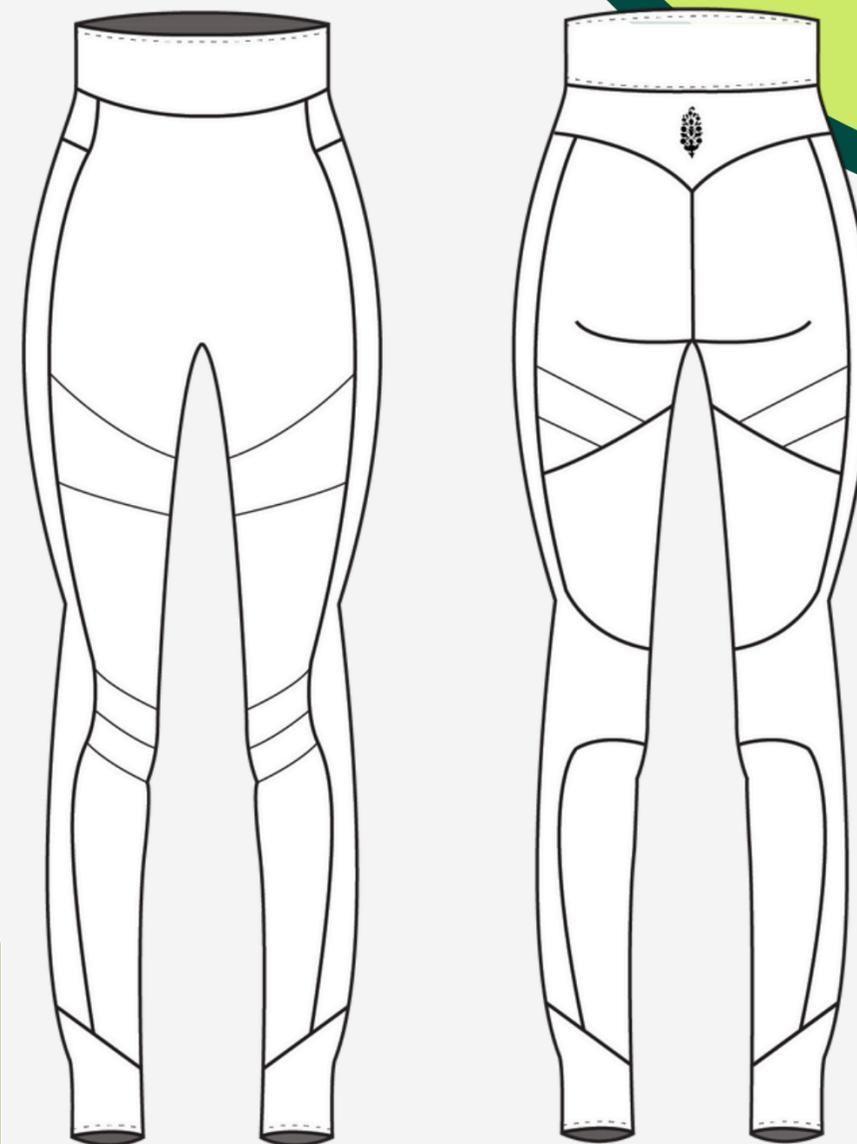
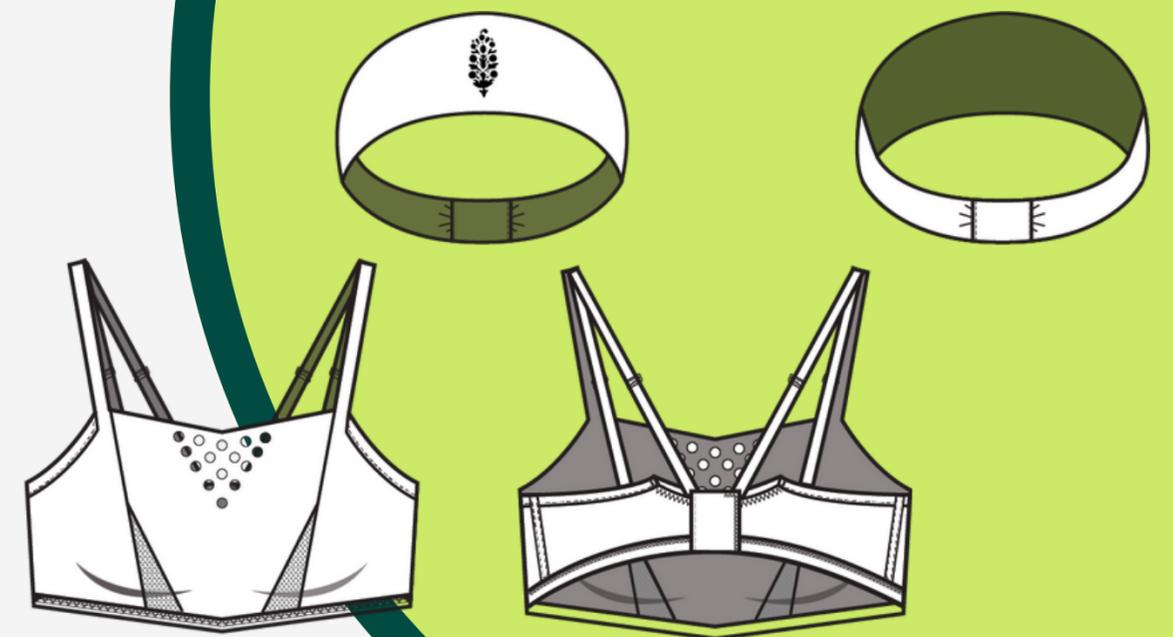




performance
performance



Sketch 1



A set that is designed around racing stripes, showing the power of the runner.

This sketch features leggings, a sports bra, and a headband sporting the Free People Movement Logo.

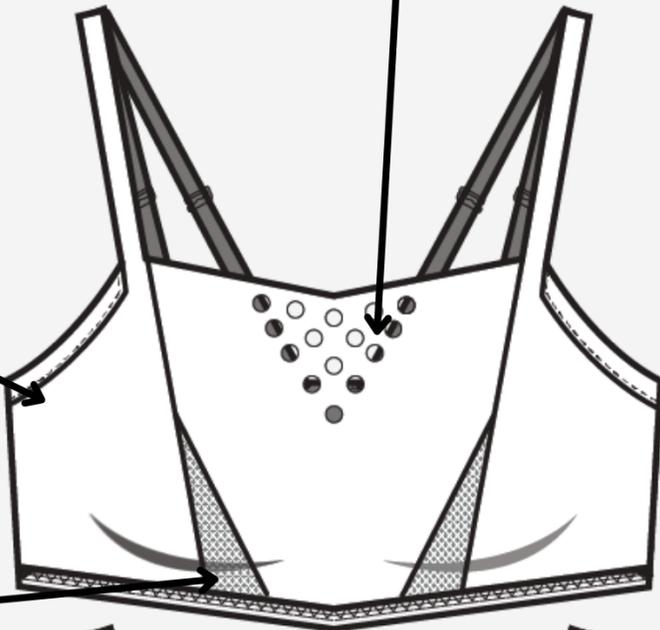
This is designed to provide comfort with flexibility for runners to empower them.

THE RUNNING GIRL

 Sketch 1 Breakdown

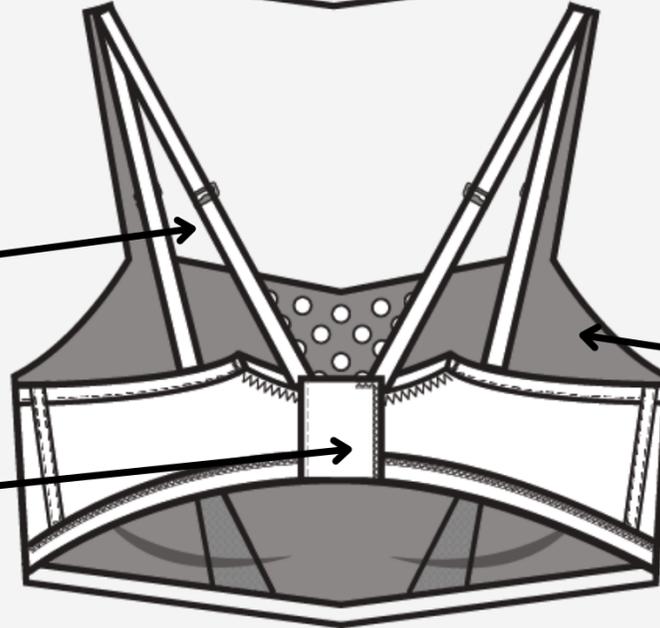
Holes for design as well as breathability

Racing Strip Focus



Mesh lining to help with breathability

Adjustable Straps



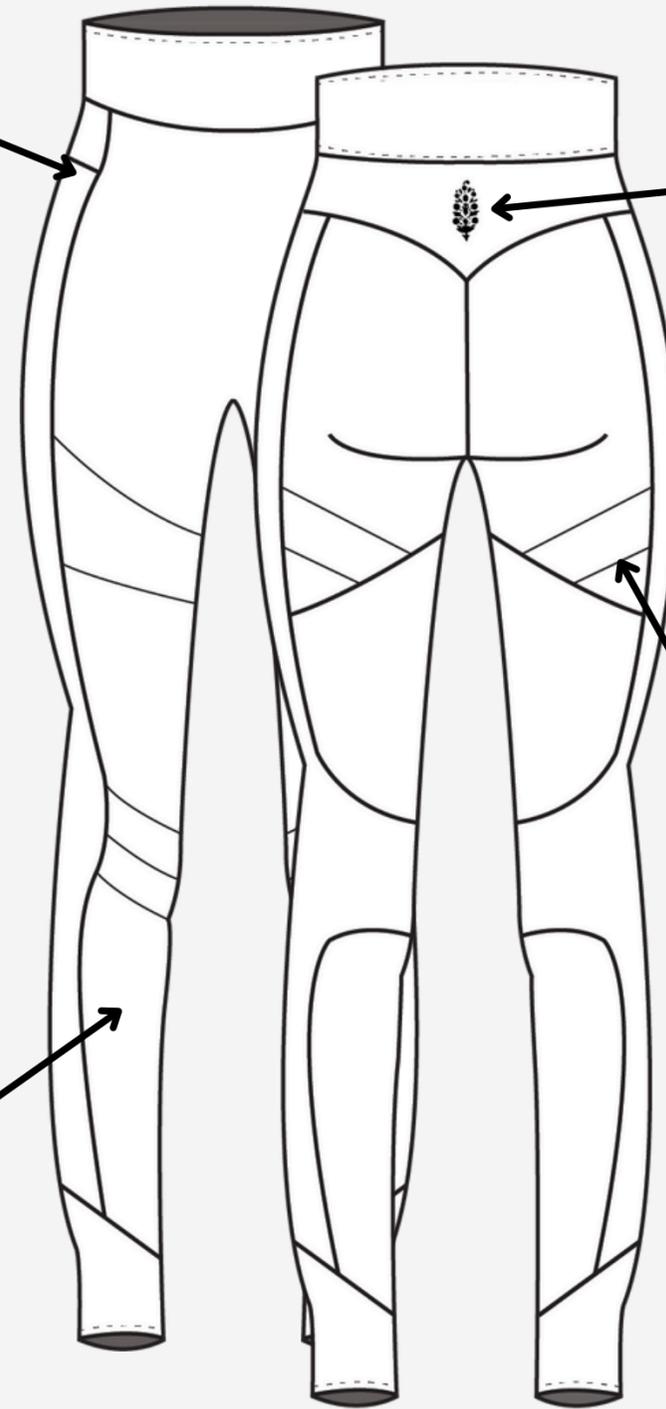
83% Nylon
17% Spandex

76% Polyester
24% Spandex

Hidden clasps to help with form and structure

Pockets

Free People Movement
Back Logo



Racing Stripe Motif



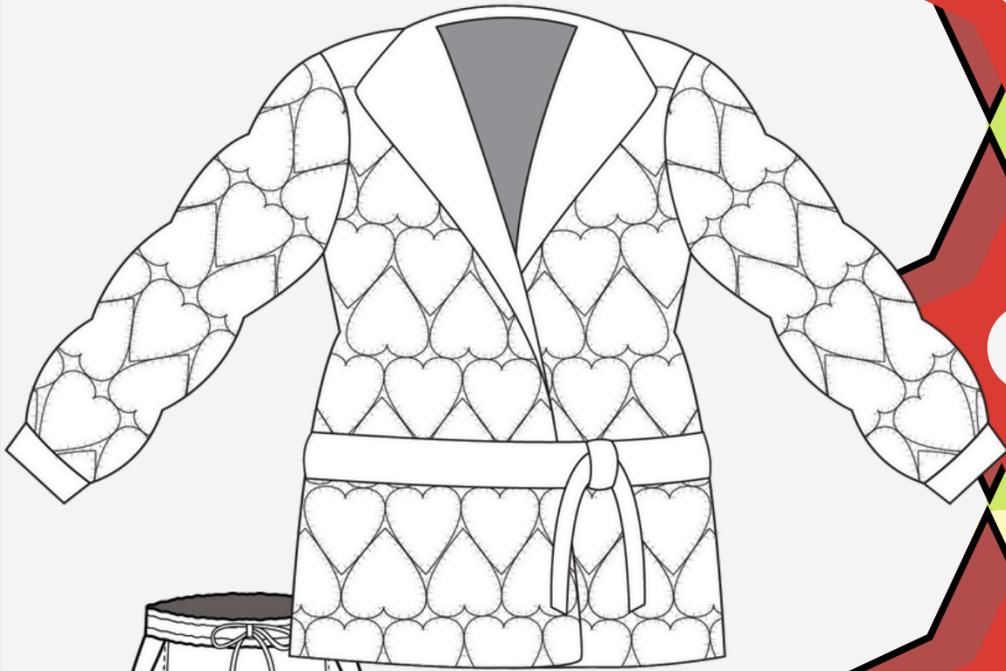
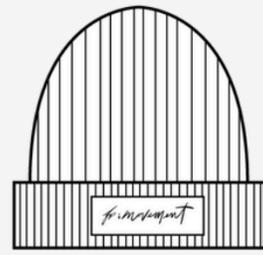
In the first sketch, these two are the standout pieces. I wanted to design them to be complementary but not necessary.

The top bra is as important as sports bras, and tops are a key staple of Free People Movement. I wanted the shape to be more angular, emphasizing the sketch's core theme: the racing stripe. Through my research, I found how important breathability is for bras, so adding a hidden over-mesh lining and some aesthetic holes can help create it.

The pants required the same care, incorporating the racing stripe as integral to the design. I wanted to have more of a maximalist feel for the leggings to really be a statement piece. A blend of style and function was most important for me.



Sketch 2



A sketch that focuses on the post-workout comfort, because even the most active need a bit of calm energy

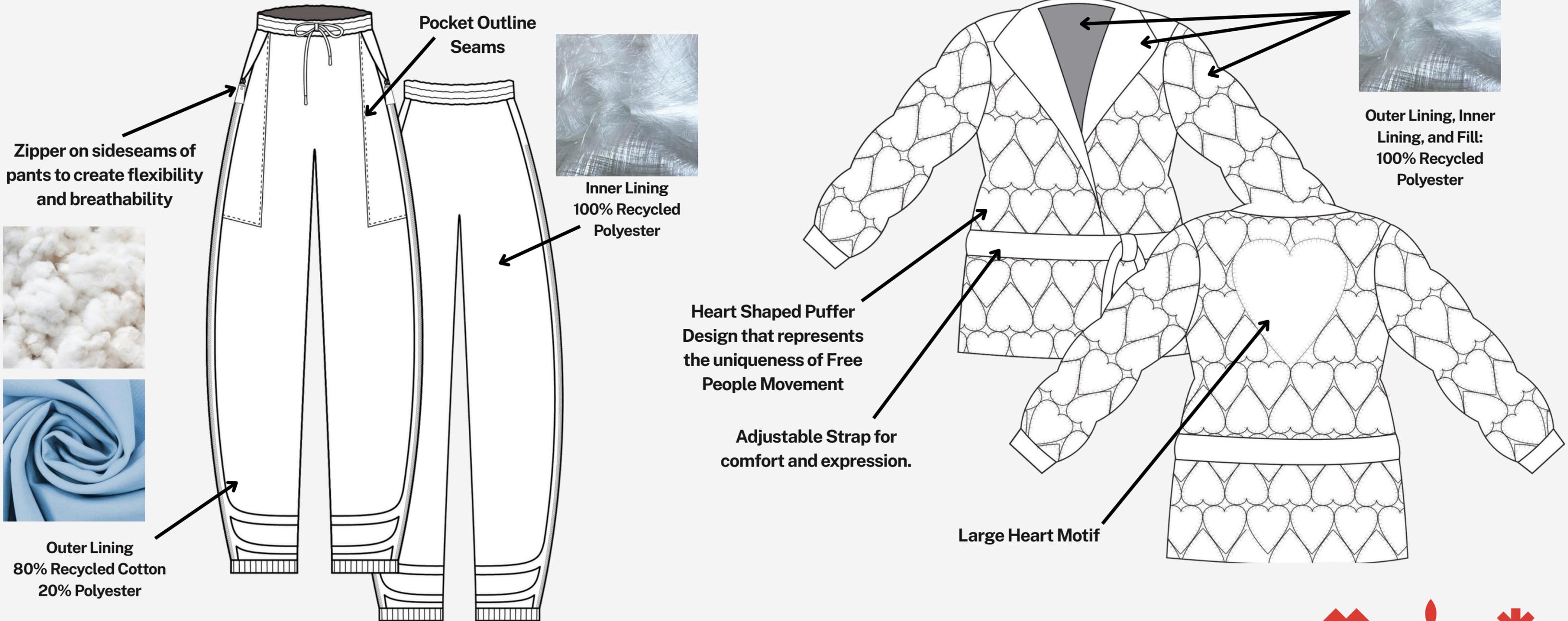
This includes a heart-shaped down jacket. Leggings, and a beanie on top to show style with comfort

Designs are meant to create movement in the garments.



AFTER COURT LOUNGE

 Sketch 2 Breakdown



I wanted to showcase a display of creativity and fill a hole in Free People Movement's catalog with these sketches.   

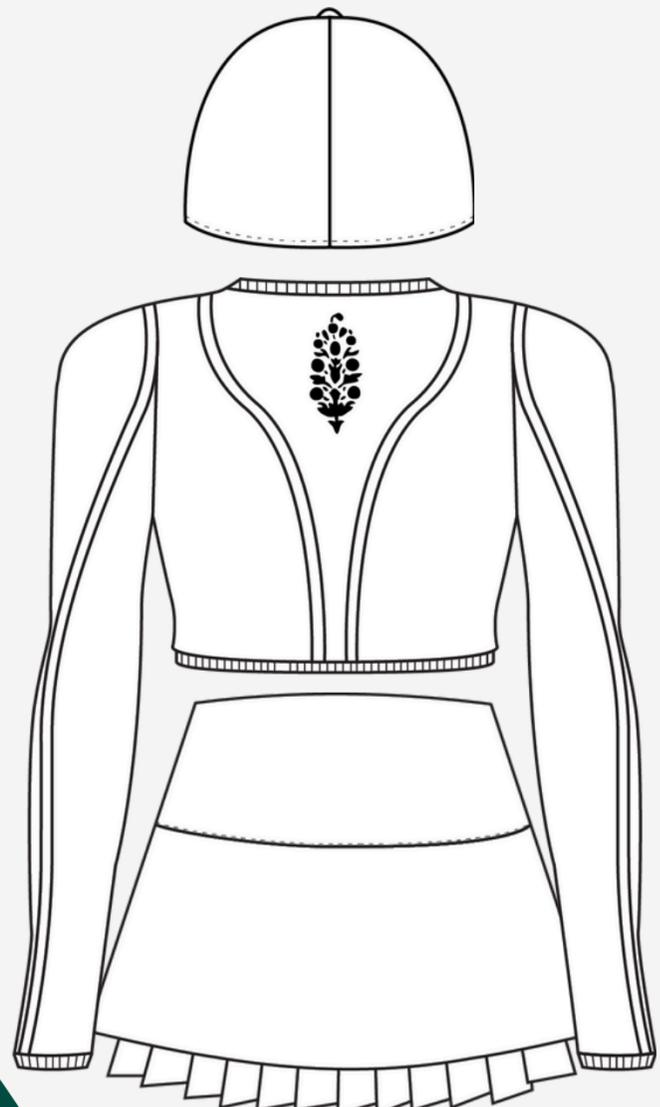
The standout is the heart-shaped puffer jacket. I wanted to add elements that would be playful but also serve a purpose. I found that more relaxed performance wear could be added, so this features a polyester fleece lining to provide maximum comfort. Doubling as a outdoor jacket to an indoor travel jacket. The strap is not required, only helps to boost the design further if wanted.

For the pants, using top stitching to add more detail was a key design theme. Another core theme was movement in the design. The strips on the side that open up with the zipper provide another double use. Lounge and outdoor wear are both incorporated into one.



Sketch 3

Tennis clothing deserves more creativity, and that sketch shows a concept.



The top features stripes that show distinct and energizing color, skin-tight to allow for full action.

With a half pleated skirt on top and a full pleated skirt on the bottom, movement is still possible but with style

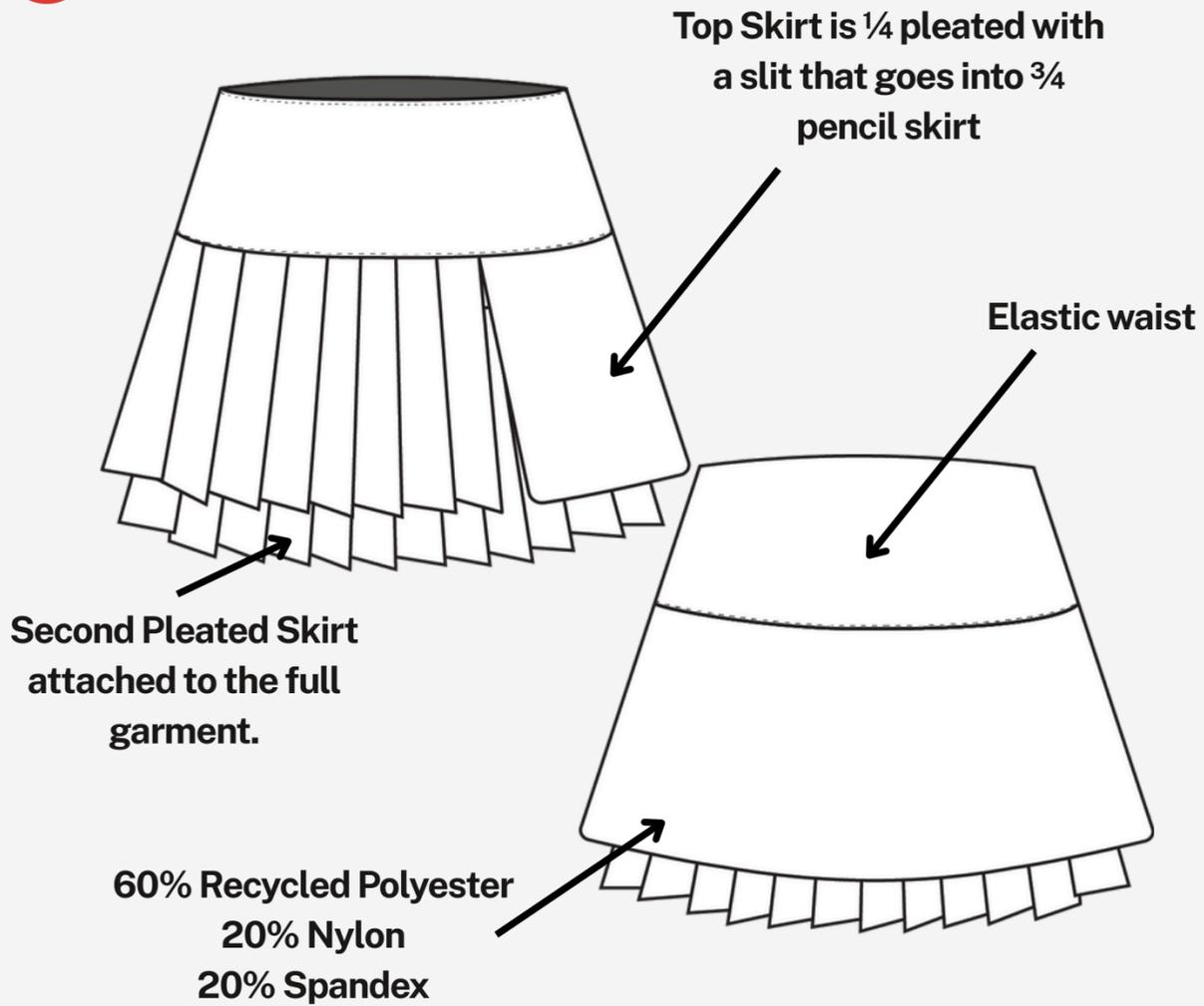


THE TENNIS PRO

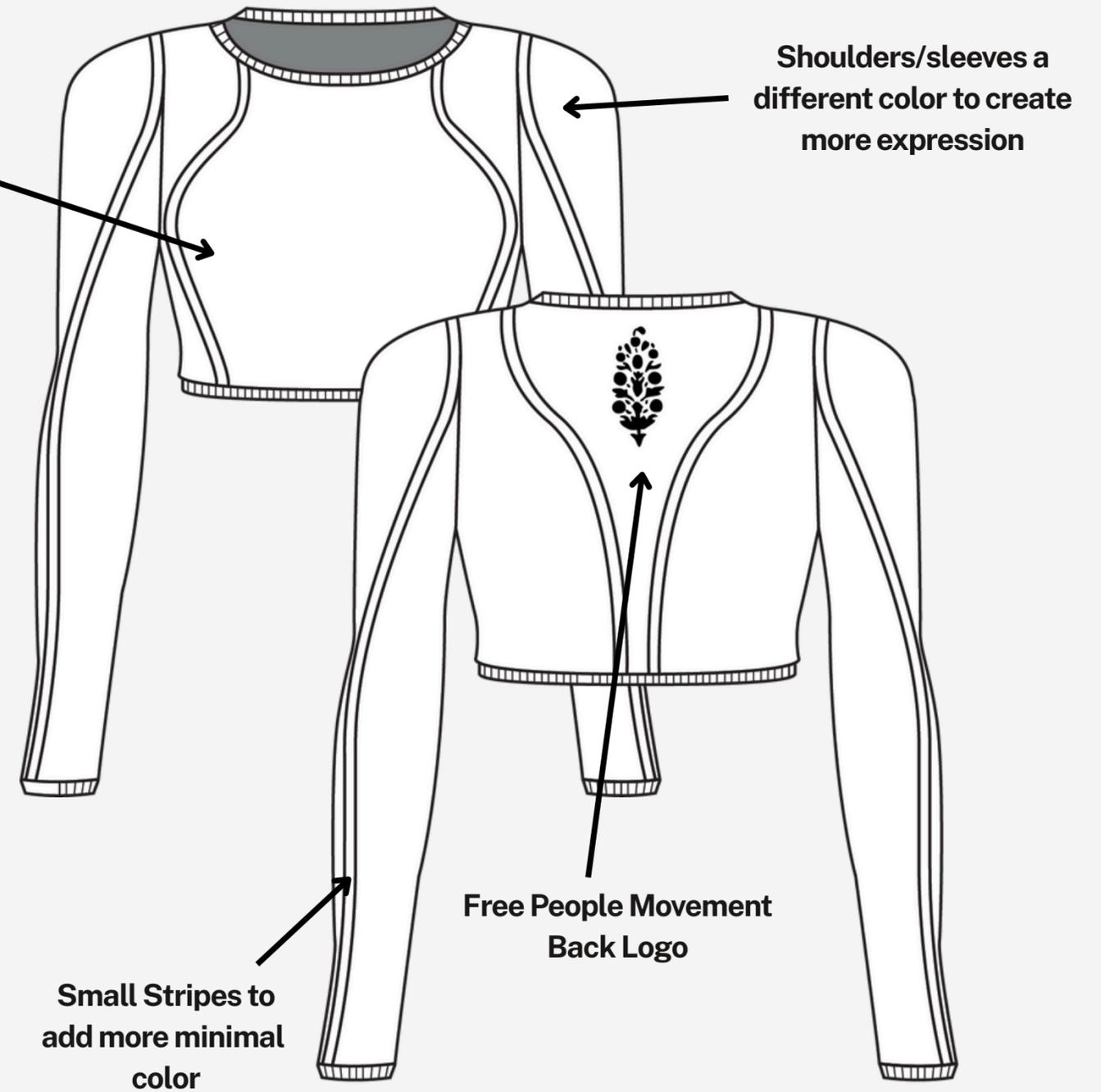




Sketch 3 Breakdown



60% Recycled Polyester
20% Nylon
20% Spandex



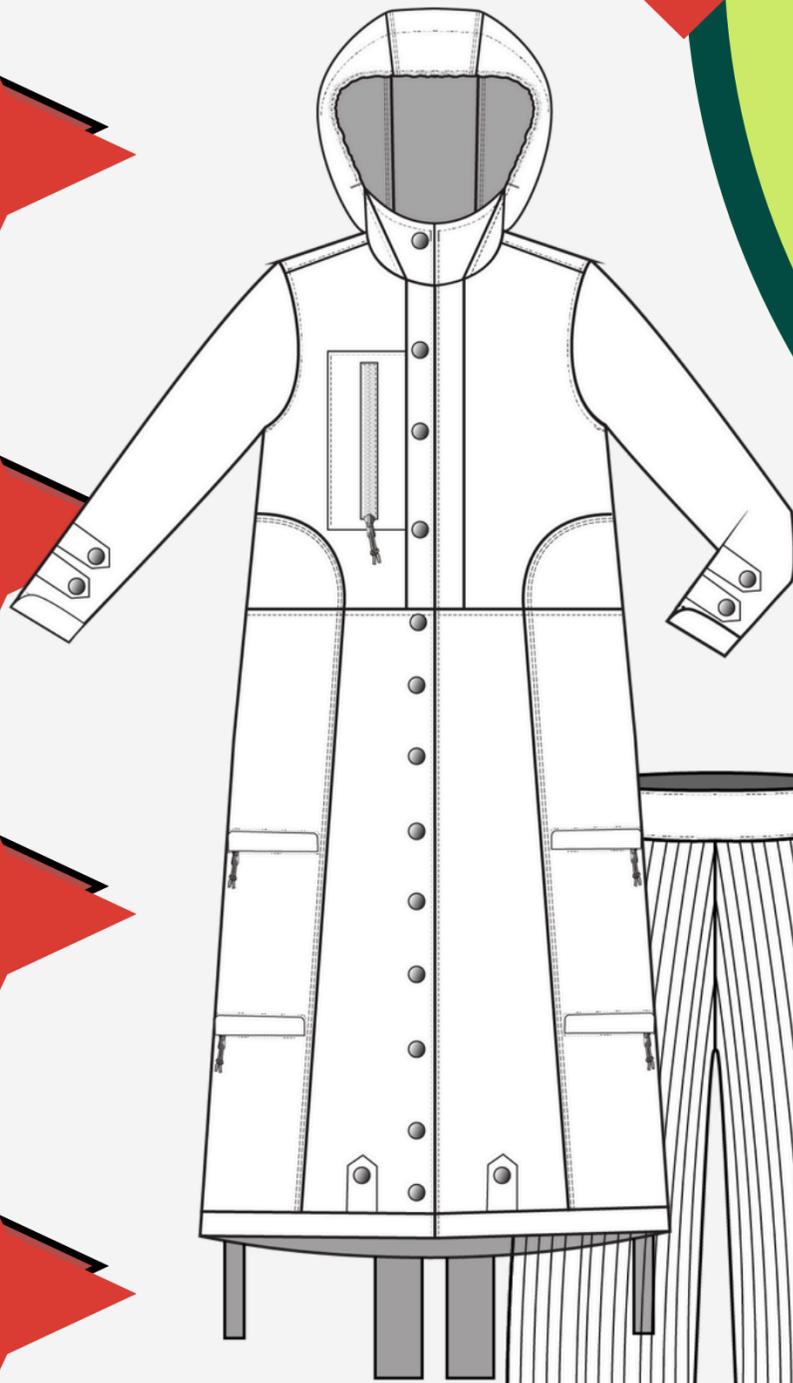
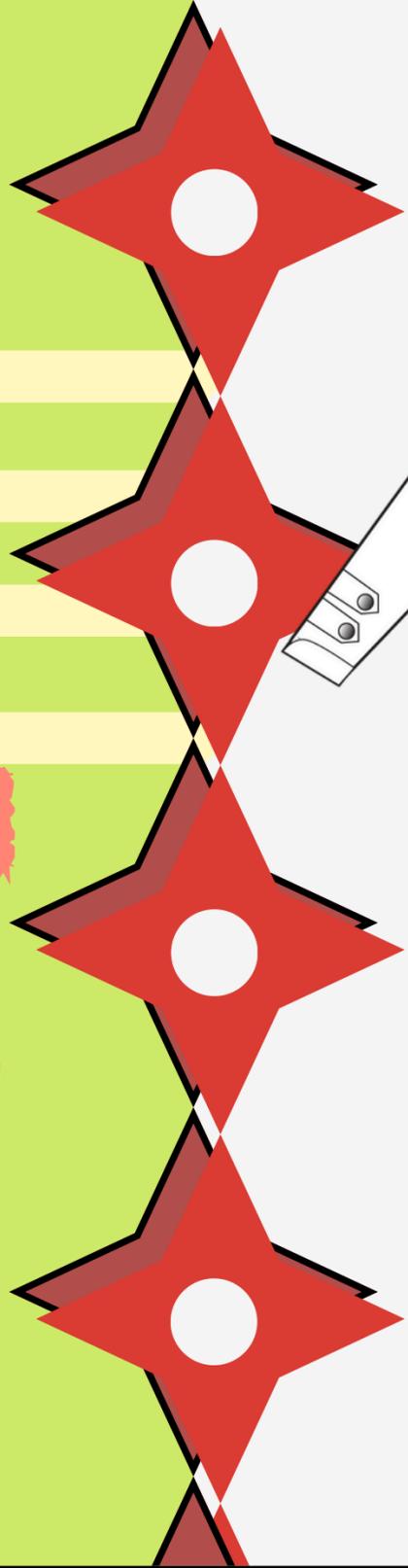
In sketch 3, I wanted to focus on extreme activities, settling on tennis. Style and creativity still needed to be incorporated, which is how the double skirt came into play. I have loved the idea of the double-layered skirt. This does not reduce movement and mobility on the courts, as it is still one piece. Using dual colors helps to bring more vibrancy to the garment.

The top shirt is meant to take elements of sketch 1 and apply them to fit in this new setting. Thinner lines with tight stitching are more common in tennis wear; therefore, I wanted to cater to the market. While many brands in this field focus on small logos, I wanted to stick out and create a bold back logo that helps to re-invent the status quo and show brand confidence.



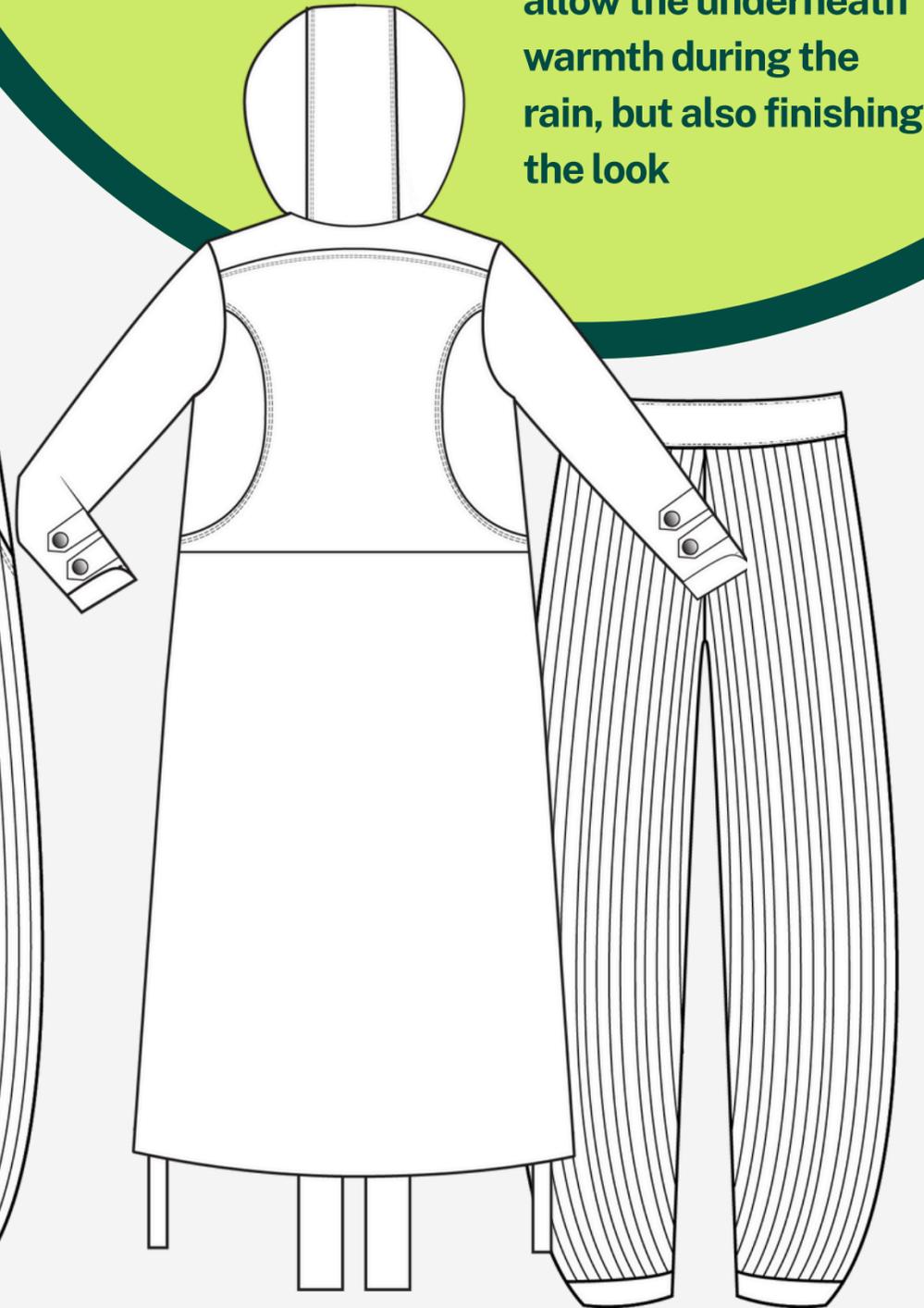


Sketch 4



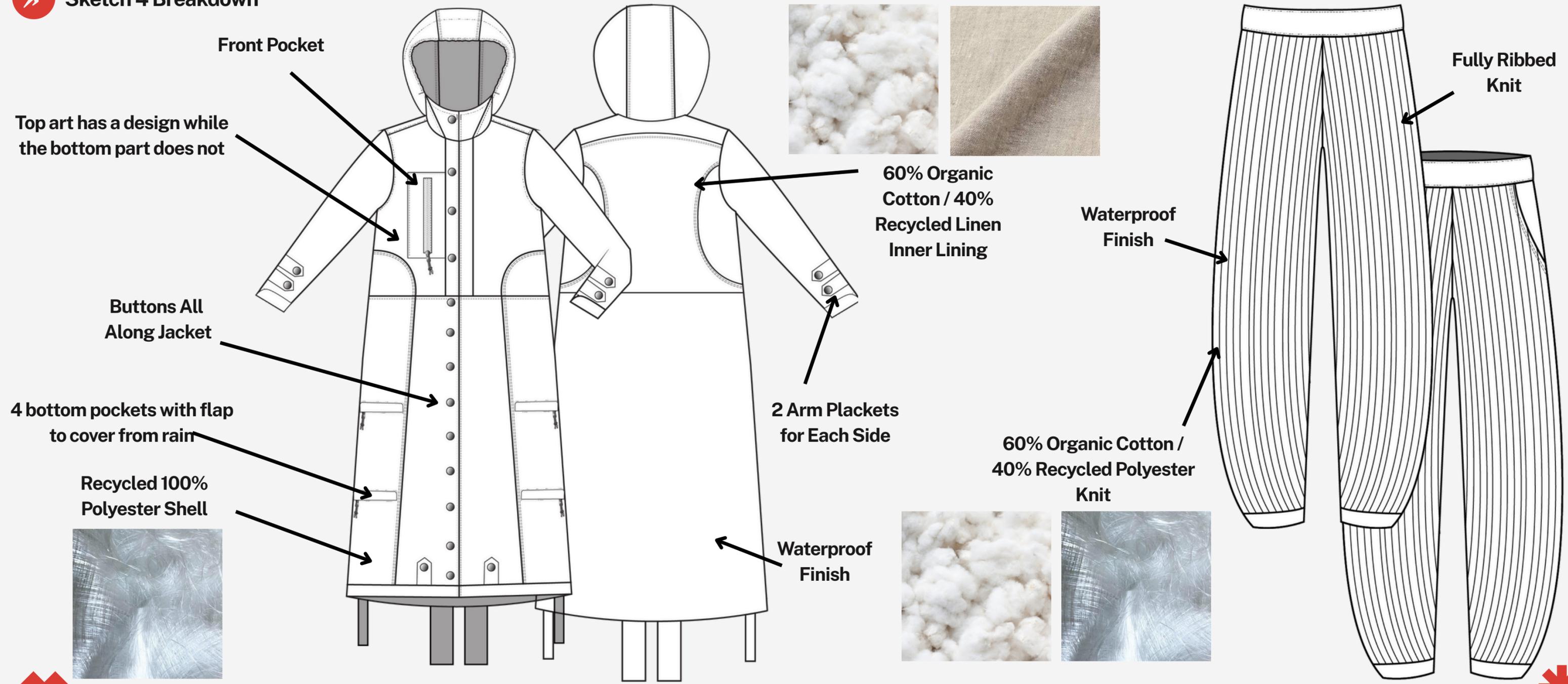
The extended rain coat shows the technical side of Free People with the stylish side as well, blending the two ideas. Pockets and plackets are everyone to enhance the utilitarian aspects

Underneath are rib-knit pants that allow the underneath warmth during the rain, but also finishing the look



THE STYLISH HIKER

 Sketch 4 Breakdown



The last area I wanted to tackle was hiking/rainwear for sketch 4. Creating a large raincoat that encompassed most of the body and gave a large silhouette was the route I wanted to go. This coat is very technical, sporting 9 different pockets, 6 plackets, and a row of velcro and buttons all the way down. This is the star piece of sketch 4, and its material content and finish make it a high-quality performance wear. When creating the pants, I had a different approach to the garment; the raincoat would do the heavy lifting of rainproofing and protection, so I wanted to create ribbed pants that provided high thermal insulation during hiking and the rain. I still wanted to have it be functional, and while making it heavier, adding a water-resistant finish would help to make it more effective.



THANK YOU



**FOR YOUR TIME AND
CONSIDERATION**



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